

Rep Order# 9772646 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 43007

Printed: 08/20/2012 3:14 PM
Last Received: 08/20/2012 1:58 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY
Estimate# 266
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //266
Flight Dates 07/18/2012 - 07/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CREDIT LINE 10. PLS CNF

WRC 124,100.00
1,000
123,100

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*10	M-TU	11A-12P	PRICE IS RIGHT	:30	\$1,000.00	07/23-07/24	1	1	1	\$1,000.00	
				Sales Remark: V5 1X DNA 7/23								
				V5 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 1 / \$1,000.00

---SALES MONTHLY TOTALS---

Jul 12: 119 / \$123,100.00
Sales Totals: 119 / \$123,100.00
Station Totals: 119 / \$123,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$323,947	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPC	22%
		WKRC	38%	WLWT	25%	WSTR	0%	WXIX	15%		

Books null
Demos RA35+

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Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Rep Order# 9772646 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 43007

Printed: 07/24/2012 3:36 PM
Last Received: 07/19/2012 5:23 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY
Estimate# 266
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
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Flight Dates 07/18/2012 - 07/24/2012
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--- REMARKS ---

pls see line 10
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*10	M-TU	11A-12P	PRICE IS RIGHT	:30	\$1,000.00	07/23-07/24	2	1	2	\$2,000.00	
				Station Remark: V4 1x dna 7/23 special news report. mg wed-fri 4-5p news ncir w/o 7/23								

---REPORT TOTALS---

Report Totals: 2 / \$2,000.00

---SALES MONTHLY TOTALS---

Jul 12: 120 / \$124,100.00
Sales Totals: 120 / \$124,100.00
Station Totals: 120 / \$124,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$326,579	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	22%
		WKRC	38%	WLWT	25%	WSTR	0%	WXIX	15%		

Books null
Demos RA35+

Rep Order# 9772646 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 43007

Printed: 07/24/2012 3:36 PM
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Showing Buylines: All Rep & Sta Revised Lines

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Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY
Estimate# 266
Buyer STEPHANIE KINCAID
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Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //266
Flight Dates 07/18/2012 - 07/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: jgaunt@local12.com
Sent: Tuesday, July 24, 2012 9:38 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Romney/R/President - 43007

Station: WKRC-TV

Order Information:

Order #: 43007
Order Total: \$124,100.00
Agency: American Rambler Pro
Advertiser: Romney/R/President
Product: ROMNEY
Alternate Order #: 09772646
Estimate #: 266
Flight Dates: 07/18/12 - 07/24/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (43007-10-1):

Rate: \$1,000.00
Air Date: Mon 07/23/12
Eligible Days: MT-----
Inventory Code: The Price is Right
Inventory Description: The Price is Right
Inventory Code Time: 11:00 AM-12:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: News Special Report

(x) W-Fri 4-5P
w/ 7/23 News

Spot Manager: All, 07/18/12-07/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 43007												
Line: 1												
07/23/12	Monday	6:13:21 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	3	MWAS
07/23/12	Monday	6:27:43 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	1	MWAS
07/24/12	Tuesday	6:07:39 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	2	MWAS
07/24/12	Tuesday	6:27:11 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	4	MWAS
				\$2,900.00								4
Line: 2												
07/18/12	Wednesday	6:28:32 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	5	MWAS
07/18/12	Wednesday	6:21:56 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	1	MWAS
07/19/12	Thursday	6:28:45 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	2	MWAS
07/19/12	Thursday	6:06:25 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	6	MWAS
07/20/12	Friday	6:08:46 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	3	MWAS
07/20/12	Friday	6:22:09 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	ROMNEY	266	P-2	4	MWAS
				\$4,350.00								6
Line: 3												
07/23/12	Monday	6:42:28 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	1	MWAS
07/23/12	Monday	6:36:21 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	3	MWAS
07/24/12	Tuesday	6:58:55 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	2	MWAS
07/24/12	Tuesday	6:37:03 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	4	MWAS
				\$2,900.00								4
Line: 4												
07/18/12	Wednesday	6:44:16 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	4	MWAS
07/18/12	Wednesday	6:59:26 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	1	MWAS
07/19/12	Thursday	6:58:25 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	2	MWAS
07/19/12	Thursday	6:41:12 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	5	MWAS
07/20/12	Friday	6:58:39 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	3	MWAS
07/20/12	Friday	6:44:32 AM	:30	\$725.00	2012MRF6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	ROMNEY	266	P-2	6	MWAS
				\$4,350.00								6
Line: 5												
07/23/12	Monday	7:29:24 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	1	MWAS
07/23/12	Monday	7:58:55 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	3	MWAS
07/24/12	Tuesday	7:28:55 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	4	MWAS
07/24/12	Tuesday	7:55:15 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	2	MWAS
				\$1,400.00								4
Line: 6												
07/18/12	Wednesday	7:28:55 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	4	MWAS
07/18/12	Wednesday	7:38:37 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	1	MWAS
07/19/12	Thursday	7:29:25 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	5	MWAS
07/19/12	Thursday	7:58:55 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	2	MWAS
07/20/12	Friday	7:40:52 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	6	MWAS
07/20/12	Friday	7:59:10 AM	:30	\$350.00	2012MRFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	3	MWAS

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/18/12-07/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 43007												
Line: 6												
\$2,100.00											6	
Line: 7												
07/18/12	Wednesday	8:46:45 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	5	MWAS
07/18/12	Wednesday	8:24:01 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	1	MWAS
07/19/12	Thursday	8:51:50 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	2	MWAS
07/19/12	Thursday	8:24:01 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	4	MWAS
07/20/12	Friday	8:23:48 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	6	MWAS
07/20/12	Friday	8:21:31 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	3	MWAS
\$2,100.00											6	
Line: 8												
07/23/12	Monday	8:21:20 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	1	MWAS
07/23/12	Monday	8:54:31 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	3	MWAS
07/24/12	Tuesday	8:07:39 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	4	MWAS
07/24/12	Tuesday	8:46:26 AM	:30	\$350.00	2012MRF	CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY	266	P-2	2	MWAS
\$1,400.00											4	
Line: 9												
07/18/12	Wednesday	0:58:54 AM	:30	\$1,000.00	2012MRF	The Price is Right	11:00 AM-12:00 PM	ROMNEY	266	P-1	1	MWAS
07/19/12	Thursday	1:27:21 AM	:30	\$1,000.00	2012MRF	The Price is Right	11:00 AM-12:00 PM	ROMNEY	266	P-1	3	MWAS
07/20/12	Friday	1:31:45 AM	:30	\$1,000.00	2012MRF	The Price is Right	11:00 AM-12:00 PM	ROMNEY	266	P-1	2	MWAS
\$3,000.00											3	
Line: 10												
07/24/12	Tuesday	0:58:55 AM	:30	\$1,000.00	2012MRF	The Price is Right	11:00 AM-12:00 PM	ROMNEY	266	P-1	2	MWAS
\$1,000.00											1	
Line: 11												
07/18/12	Wednesday	2:10:03 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	4	MWAS
07/18/12	Wednesday	2:27:55 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	1	MWAS
07/19/12	Thursday	2:19:03 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	5	MWAS
07/19/12	Thursday	2:28:09 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	2	MWAS
07/20/12	Friday	2:11:56 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	3	MWAS
07/20/12	Friday	2:27:39 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	6	MWAS
\$6,000.00											6	
Line: 12												
07/23/12	Monday	2:26:54 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	3	MWAS
07/23/12	Monday	2:08:40 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	1	MWAS
07/24/12	Tuesday	2:27:55 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	4	MWAS
07/24/12	Tuesday	2:14:40 PM	:30	\$1,000.00	2012MRF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY	266	P-2	2	MWAS
\$4,000.00											4	
Line: 13												
07/19/12	Thursday	5:16:22 PM	:30	\$1,000.00	2012MRF	5p Local 12 News at Five	(5:00:00 PM-5:30:00 PM	ROMNEY	266	P-2	6	MWAS

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/18/12-07/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 43007												
Line: 13												
07/19/12	Thursday	5:27:53 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	2	MWAS
07/20/12	Friday	5:13:41 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	3	MWAS
07/20/12	Friday	5:21:23 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	4	MWAS
07/23/12	Monday	5:23:31 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	7	MWAS
07/24/12	Tuesday	5:08:27 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	8	MWAS
											6	
Line: 14												
07/23/12	Monday	5:09:24 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	1	MWAS
07/23/12	Monday	5:28:00 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	3	MWAS
07/24/12	Tuesday	5:27:44 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	2	MWAS
07/24/12	Tuesday	5:13:21 PM	:30	\$1,000.00	2012MRF5p	Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	ROMNEY	266	P-2	4	MWAS
											4	
Line: 15												
07/18/12	Wednesday	5:52:42 PM	:30	\$1,200.00	2012MRF5p	Billboard	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	1	MWAS
07/18/12	Wednesday	5:51:41 PM	:30	\$1,200.00	2012MRF5p	Billboard	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	5	MWAS
07/19/12	Thursday	5:38:25 PM	:30	\$1,200.00	2012MRF5p	Billboard	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	4	MWAS
07/19/12	Thursday	5:55:56 PM	:30	\$1,200.00	2012MRF5p	Billboard	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	2	MWAS
07/20/12	Friday	5:58:02 PM	:30	\$1,200.00	2012MRF5p	Billboard	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	6	MWAS
07/20/12	Friday	5:44:41 PM	:30	\$1,200.00	2012MRF5p	Billboard	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	3	MWAS
											6	
Line: 16												
07/23/12	Monday	5:41:14 PM	:30	\$1,200.00	2012MRF5p	Local 12 News at Five	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	3	MWAS
07/23/12	Monday	5:58:10 PM	:30	\$1,200.00	2012MRF5p	Local 12 News at Five	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	1	MWAS
07/24/12	Tuesday	5:37:47 PM	:30	\$1,200.00	2012MRF5p	Local 12 News at Five	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	4	MWAS
07/24/12	Tuesday	5:52:20 PM	:30	\$1,200.00	2012MRF5p	Local 12 News at Five	(5:30:00 PM-6:00:00 PM)	ROMNEY	266	P-2	2	MWAS
											4	
Line: 17												
07/23/12	Monday	6:25:15 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	1	MWAS
07/23/12	Monday	6:07:32 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	4	MWAS
07/24/12	Tuesday	6:26:59 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	2	MWAS
07/24/12	Tuesday	6:14:05 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	3	MWAS
											4	
Line: 18												
07/18/12	Wednesday	6:07:42 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	1	MWAS
07/18/12	Wednesday	6:27:26 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	4	MWAS
07/19/12	Thursday	6:12:44 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	2	MWAS
07/19/12	Thursday	6:06:51 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	5	MWAS
07/20/12	Friday	6:26:54 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	6	MWAS
07/20/12	Friday	6:13:05 PM	:30	\$1,400.00	2012MRF6p	Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY	266	P-2	3	MWAS

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/18/12-07/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 43007												
Line: 18												
											6	
Line: 19												
07/18/12	Wednesday	7:40:34 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	1	MWAS
07/18/12	Wednesday	7:45:31 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	5	MWAS
07/19/12	Thursday	7:39:52 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	2	MWAS
07/19/12	Thursday	7:55:53 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	6	MWAS
07/20/12	Friday	7:55:19 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	4	MWAS
07/20/12	Friday	7:38:51 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	3	MWAS
											6	
Line: 20												
07/23/12	Monday	7:58:34 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	1	MWAS
07/23/12	Monday	7:45:31 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	3	MWAS
07/24/12	Tuesday	7:59:16 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	2	MWAS
07/24/12	Tuesday	7:45:19 PM	:30	\$1,100.00	2012MRFM-F	730p-8p	7:30 PM-8:00 PM	ROMNEY	266	P-2	4	MWAS
											4	
Line: 21												
07/23/12	Monday	1:15:17 PM	:30	\$1,600.00	2012MRF 11p	M-F Local 12 News 1 (11:00:00 PM-11:30:00	FROMNEY	266	P-3	1	MWAS	
07/24/12	Tuesday	1:31:25 PM	:30	\$1,600.00	2012MRF 11p	M-F Local 12 News 1 (11:00:00 PM-11:30:00	FROMNEY	266	P-3	2	MWAS	
											2	
Line: 22												
07/18/12	Wednesday	1:26:41 PM	:30	\$1,600.00	2012MRF 11p	M-F Local 12 News 1 (11:00:00 PM-11:30:00	FROMNEY	266	P-3	2	MWAS	
07/19/12	Thursday	1:27:50 PM	:30	\$1,600.00	2012MRF 11p	M-F Local 12 News 1 (11:00:00 PM-11:30:00	FROMNEY	266	P-3	3	MWAS	
07/20/12	Friday	1:17:34 PM	:30	\$1,600.00	2012MRF 11p	M-F Local 12 News 1 (11:00:00 PM-11:30:00	FROMNEY	266	P-3	1	MWAS	
											3	
Line: 23												
07/24/12	Tuesday	8:36:32 PM	:30	\$3,600.00	2012MRF Tue	Reg 1	8:00 PM-9:00 PM	ROMNEY	266	P-2	1	MWAS
											1	
Line: 24												
07/18/12	Wednesday	9:48:08 PM	:30	\$3,800.00	2012MRF Wed	Reg 2	9:00 PM-10:00 PM	ROMNEY	266	P-3	1	MWAS
											1	
Line: 25												
07/18/12	Wednesday	0:35:22 PM	:30	\$3,400.00	2012MRF Wed	Reg 3	10:00 PM-11:00 PM	ROMNEY	266	P-3	1	MWAS
											1	
Line: 26												
07/19/12	Thursday	7:59:21 PM	:30	\$3,400.00	2012MRF Thu	Reg 1	8:00 PM-9:00 PM	ROMNEY	266	P-3	1	MWAS
											1	
Line: 27												
07/20/12	Friday	0:31:58 PM	:30	\$2,500.00	2012MRF Fri	Reg 3	10:00 PM-11:00 PM	ROMNEY	266	P-2	1	MWAS

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/18/12-07/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 43007												
Line: 27												
				\$2,500.00							1	
Line: 28												
07/21/12	Saturday	6:40:44 AM	:30	\$300.00	2012MRF	6a-8a Local 12 News Sat	(6:00:00 AM-7:00:00 AM)	ROMNEY	266	P-2	1	MWAS
				\$300.00							1	
Line: 29												
07/21/12	Saturday	7:22:17 AM	:30	\$400.00	2012MRF	6a-8a Local 12 News Sat	(7:00:00 AM-8:00:00 AM)	ROMNEY	266	P-2	1	MWAS
				\$400.00							1	
Line: 30												
07/21/12	Saturday	8:25:47 AM	:30	\$550.00	2012MRF	CBS This Morning Saturd	(8:00:00 AM-9:00:00 AM)	ROMNEY	266	P-2	1	MWAS
				\$550.00							1	
Line: 31												
07/21/12	Saturday	9:15:45 AM	:30	\$550.00	2012MRF	CBS This Morning Saturd	(9:00:00 AM-10:00:00 AM)	ROMNEY	266	P-2	1	MWAS
				\$550.00							1	
Line: 32												
07/21/12	Saturday	6:20:58 PM	:30	\$350.00	2012MRF	6pm Local 12 News Sat	6:00 PM-6:30 PM	ROMNEY	266	P-3	1	MWAS
				\$350.00							1	
Line: 33												
07/21/12	Saturday	0:02:11 PM	:30	\$850.00	2012MRF	Sat Reg 2	9:00 PM-10:00 PM	ROMNEY	266	P-3	1	MWAS
				\$850.00							1	
Line: 34												
07/21/12	Saturday	1:24:34 PM	:30	\$1,400.00	2012MRF	11p M-Su Local 12 News	(11:00:00 PM-11:30:00 PM)	FROMNEY	266	P-3	1	MWAS
				\$1,400.00							1	
Line: 35												
07/22/12	Sunday	9:07:51 AM	:30	\$950.00	2012MRF	CBS Sun Morning	(9:00:00 AM-9:30:00 AM)	ROMNEY	266	P-2	1	MWAS
				\$950.00							1	
Line: 36												
07/22/12	Sunday	9:48:34 AM	:30	\$950.00	2012MRF	CBS Sun Morning	(9:30:00 AM-10:00:00 AM)	AIROMNEY	266	P-2	1	MWAS
				\$950.00							1	
Line: 37												
07/22/12	Sunday	9:56:36 AM	:30	\$950.00	2012MRF	CBS Sun Morning	(10:00:00 AM-10:30:00 AM)	FROMNEY	266	P-2	1	MWAS
				\$950.00							1	
Line: 38												
07/22/12	Sunday	0:59:48 AM	:30	\$750.00	2012MRF	Face the Nation	10:30 AM-11:00 AM	ROMNEY	266	P-2	1	MWAS
				\$750.00							1	
Line: 39												
07/22/12	Sunday	6:51:12 PM	:30	\$500.00	2012MRF	630p Local 12 News Sun	6:30 PM-7:00 PM	ROMNEY	266	P-3	1	MWAS
				\$500.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/18/12-07/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 43007												
Line: 40												
07/22/12	Sunday	7:39:54 PM	:30	\$3,000.00	2012MRF	Sun Reg 1	7:00 PM-8:00 PM	ROMNEY	266	P-2	1	MWAS
				\$3,000.00							1	
Line: 41												
07/22/12	Sunday	9:30:38 PM	:30	\$3,000.00	2012MRF	Sun Reg 3	(9:00:00 PM-10:00:00 PM)	PIROMNEY	266	P-3	1	MWAS
				\$3,000.00							1	
Line: 42												
07/22/12	Sunday	1:30:23 PM	:30	\$1,400.00	2012MRF	11p M-Su Local 12 News	(11:00:00 PM-11:30:00 PM)	FROMNEY	266	P-3	1	MWAS
				\$1,400.00							1	
				\$123,100.00							119	
				\$123,100.00							119	
				\$123,100.00							119	
				\$123,100.00							119	
				\$123,100.00							119	

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